

Hudson Music and Drummers Collective host first TIP Educators Day



On Sunday, April 11, 2010, Hudson Music and Drummers Collective co-sponsored an all day event aimed at continuing education, sharing of ideas, and motivational concepts for private drum teachers. Held at The Collective in New York City, the event was offered to members of Hudson Music's TIP (Teacher Integration Program). The event sold out well in advance, with nearly 60 drum educators attending. Attendees enjoyed engaging presentations from top-notch educators Dom Famularo, Jason Gianni, Tommy Igoe, Morris "Arnie" Lang, Peter Retzlaff, and Jeff Salem. Extended intensive discussions took place both during the seminars, and in the hallways during the informal breakfast and lunch that were provided. Drum teachers came from as far away as Canada, Virginia and New Hampshire to

attend the event, and seen in the audience were well-known drummer/educators such as John Favicchia, Camille Gainer, **Jeremy Hummel**, and Swiss Chris.

Hudson Music's TIP Coordinator Mike Sorrentino presided over the events of the day, which included the presentation of a lifetime achievement award to Joe Morello (which was accepted by New Jersey educator/retailer Glenn Weber, since Morello was unable to attend). The Drummers Collective's director John Castellano also spoke, presenting special Collective offerings to attendees. Hudson Music's Senior Drum Editor Joe Bergamini presented similar offerings from Hudson. Drummers Collective associate director Anthony Citrinite and marketing director Tony Maggiolino were instrumental in organizing and staging the event, and were seen interacting with the attendees. Also in attendance were Hudson Music founders and Co-Presidents/ Collective co-owners Paul Siegel and Rob Wallis. The evening concluded in first-class New York City style, with many of the attendees relocating to a club in Spanish Harlem for dinner and some amazing Latin music.

Hudson's TIP, now containing over 1100 members, is a society of drum educators that can be joined at www.hudsonmusic.com/tip. It offers exclusive benefits to members, such as discussion forums, product reviews and feedback, teacher product samples, and first chance at attendance in special events such as this first TIP day.



Teachers left the event with a goodie bag of Hudson products, as well as materials from sponsors Drum Workshop, Evans Drumheads, Latin Percussion, Mapex Drums, Samson Technologies, Modern Drummer Magazine, Paiste Cymbals, Shure Microphones, Vic Firth Drumsticks, thelessonroom.com and Zildjian Cymbals. Thanks to the energy of the presenters, and the amazing interaction and questions from the audience, the day was pronounced a resounding success, with the organizers left to ponder the most frequently asked question: "When's the next one?"

About Hudson Music

Hudson Music, founded in 1998, specializes in capturing the creative process behind the playing of musicians who will have a lasting impact on music, so that we can help provide musicians, both aspiring and professional, with inspiration as well as information. Formed by instructional music video pioneers Robert Wallis and Paul Siegel, Hudson Music has emerged as industry-leaders in drum education videos.

About Drummers Collective

Founded in 1977, The Collective, was created by a small group of professional New York musicians who wanted to share what they knew with serious young students. For more than thirty years, this original concept has been the cornerstone of The Collective and has helped make it one of the world's premier music schools. Some of The Collective's notable past students include: Billy Martin, Anton Fig, Shawn Pelton, Zach Danziger, Wil Calhoun, Tal Wilkenfeld, and Chris Coleman to name a few.